



MRTA
Missouri Retired Teachers and Education
Employees Association
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3030 DuPont Circle
Jefferson City, MO 65109
www.mrtaweb.org

Community Impact Committee

September 30, 2025

Committee Goal: To inspire MRTA members to continue their public impact by providing and encouraging opportunities to serve their local communities as retired public school personnel. ***TO SERVE, NOT TO BE SERVED*** is our motto.

Objectives:

1. Every MRTA Region will have a Community Impact Committee Chair to communicate with and disseminate information to the Local Unit Community Impact Chairpersons.
2. Local MRTA Units will have a Community Impact Committee chairperson to disseminate information to active and retired public school personnel.
3. Encourage involvement in the 2025 MRTA community impact projects:
 - a. Participate in MRTA's Show-Me Hunger by collecting and donating food, other household necessities, and money to help with local needs.
 - b. Form partnerships with regional food banks, food pantries, or other agencies dealing with hunger.
 - c. Participate in charitable programs related to public education in your area.
 - d. Participate in collecting can tabs for and donating to the Ronald McDonald House.
 - e. Participate in collecting food labels for local public schools.
4. Promote and report all local unit's MRTA community impact projects through publications via newspapers, social media, Facebook, and the MRTA website.
5. Local MRTA Units will report to the community impact regional chairpersons by February 1 of each calendar year their units:
 - a. Volunteer hours
 - b. Monetary value of donations for hunger relief
 - c. Monetary value of donations for public education
 - d. Monetary value of other donations
6. Increase MRTA membership through fellowship and community involvement.
7. Promote MRTA to active and retired public school personnel through community impact activities.

Two Attachments:

- Community Impact Responsibilities
- Community Impact Calendar

MRTA, a 501(c)(4) not-for-profit corporation, is a grassroots advocacy association representing 113,000 retirees with over 30,000 members. MRTA is independent, nonpartisan, and does not endorse political candidates.

Community Impact Responsibilities	
Communication and Coordination	<ol style="list-style-type: none"> 1. Serve as the primary point of contact for Community Impact Committee matters within their respective MRTA regions. 2. Facilitate communication and information dissemination between the MRTA Region and Local Unit Community Impact Chairpersons
Support Local Units	<ol style="list-style-type: none"> 1. Ensure that every Local MRTA Unit has a designated Community Impact Committee chairperson. 2. Provide guidance and support to local chairs in executing community impact initiatives.
Encourage Participation	<ol style="list-style-type: none"> 1. Promote and encourage involvement in the designated 2024 MRTA community impact projects, such as Show-Me Hunger, collecting can tabs for the Ronald McDonald House, and collecting food labels for local schools. 2. Facilitate partnerships with regional food banks, food pantries, or other agencies addressing hunger relief.
Promotion and Reporting	<ol style="list-style-type: none"> 1. Promote and publicize all local unit MRTA community impact projects through various channels, including newspapers, social media, Facebook, and the MRTA website. 2. Ensure accurate and timely reporting of local unit community impact activities to the MRTA Region and Committee. 3. Add to community impact report hours for every unit meeting times the number of attendees.
Monitoring and Reporting	<ol style="list-style-type: none"> 1. Receive and compile reports from local units on their volunteer hours, donations for hunger relief (both food/other household necessities and cash), and other relevant metrics. 2. Submit consolidated reports to the MRTA Community Impact Committee Chair by the specified deadline: <ul style="list-style-type: none"> Members – January 1 to Unit Unit Chairs to Region by February 1 Region to State Chair by February 15.
Membership Growth and Engagement	<ol style="list-style-type: none"> 1. Work to increase MRTA membership by fostering fellowship and community involvement. 2. Use community impact activities as opportunities to promote MRTA membership to active and retired public school personnel.

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Community Impact Calendar of Events	
January - February	<ol style="list-style-type: none"> 1. January 1 – Members need to turn in their report to Unit Committee Chair. 2. February 1 – Unit Committee Chairs submit reports to Region committee chairs. 3. February 15 – Region Committee Chairs submit final report to MRTA Community Impact Chair. 4. Review the previous year's community impact activities and assess their effectiveness. 5. Set specific goals and objectives for the current year based on the MRTA Community Impact Committee's guidelines. 6. Reach out to Local Unit Community Impact Chairs to introduce yourself and establish communication channels. 7. Communicate with Local Unit Community Impact Chairpersons to remind them of the reporting deadline for community impact activities for prior year.
January - February	<ol style="list-style-type: none"> 1. Collect and compile reports from local units on volunteer hours, donations, and other relevant metrics. 2. Consolidate reports of units, if submitted.
March - April	<ol style="list-style-type: none"> 1. Evaluate potential partnerships with regional food banks, food pantries, or other hunger relief agencies. 2. Develop strategies to promote participation in the designated community impact projects for the year. 3. Organize training sessions or workshops for Local Unit Community Impact Chairpersons to share best practices and provide guidance on project implementation. 4. Launch community impact initiatives for the year, such as collection drives for food, can tabs, or food labels. 5. Contact local bank and car dealerships for potential sponsors of MRTA Annual Golf Tournament.

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May - June	<ol style="list-style-type: none"> 1. Monitor the progress of community impact projects across the region and provide support to local units as needed. 2. Encourage active participation in ongoing initiatives through regular communication and outreach efforts. 3. Evaluate the impact of community impact activities conducted thus far and identify areas for improvement or expansion. 4. Explore opportunities for additional community engagement and partnership development.
July - August	<ol style="list-style-type: none"> 1. Plan and organize mid-year review meetings with Local Unit Community Impact Chairpersons to assess progress and address any challenges or concerns. 2. Continue to promote community impact initiatives through various communication channels. 3. Continue to promote community impact initiatives through various communication channels. 4. Review and update promotional materials for community impact projects to maintain visibility and engagement. 5. Explore opportunities to collaborate with other organizations or community groups to amplify the impact of MRTA's initiatives.
September - October	<ol style="list-style-type: none"> 1. Attend Annual Meeting. Attend Region Meeting. 2. Engage with MRTA members and community stakeholders to raise awareness about hunger relief efforts and encourage participation. 3. Mobilize MRTA region and unit members and the community to collect food, household necessities, and monetary donations. 4. Monitor donation progress and provide regular updates to Local Unit Community Impact Chairpersons and the MRTA Community Impact Committee. 5. Establish goals and objectives for 2025.
November - December	<ol style="list-style-type: none"> 1. Chair present recommendations to the MRTA Board of Directors. 2. Region Committee Chairs make sure that all Unit Committee chairs are set for the upcoming year. 3. Express gratitude to MRTA members, community partners, and volunteers for their contributions and support throughout the year. 4. Begin planning for the next year's community impact initiatives, incorporating lessons learned and feedback from stakeholders.

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