MRTA



Missouri Retired Teachers Association and Public School Personnel **877-366-MRTA** 3030 DuPont Circle Jefferson City, MO 65109 www.mrta.org

Retirement Education Committee September 26, 2024

Committee Goal: To educate and inform present and future public school personnel and communities of the value of public schools, educator pension benefits in retirement, and how public pension benefits help recruit and retain experienced school personnel in our school districts.

Objectives:

- 1. Every MRTA Unit will have a Retirement Education Chairperson to increase communication between Regional Chairpersons and Local Units.
- 2. Regional Committee Chairs will work with local Unit Chairs to ensure that all district and building leadership be personally contacted to promote MRTA as an advocate for quality public schools to keep Missouri's communities strong.
- 3. Collaborate with the MRTA Membership Committee by attending school gatherings such as professional development, health fairs, convocations, etc. and to periodically provide MRTA materials, including MRTA-F grant applications to every building.
- 4. Promote MRTA as essential to enhancing, supporting and protecting:
 - a. Public schools.
 - b. Public school education employees.
 - c. Public school pension benefits.
 - d. Strong Missouri communities.
- 5. Advocate for the recruitment and retention of educators who are qualified.
- 6. Participate in statewide education association events or conferences to promote the values of MRTA.
- 7. Collaborate with non-education association/group events or conferences to promote the values of MRTA.
- 8. Organize or participate in local MRTA Retirement Education Workshops for retirees and current public school employees in each of MRTA's 14 Regions to educate attendees about the value and importance of public education and pensions to communities.
 - a. Create a program that can be viewed virtually or at a later date.
 - b. Provide informational materials regarding issues that are important to MRTA's membership.
- 9. Work with MRTA Strategic Planning Engagement, Communication, and Collaboration Committee to develop a speaker's bureau.

Retirement Education Responsibilities		
Communication and Coordination	 Appoint and support Retirement Education Chairpersons in each MRTA Unit to facilitate communication between Regional Chairpersons and Local Units. Serve as the primary point of contact for Retirement Education Committee matters within their respective MRTA regions. Work with IPS and Legislative Committee on promoting and publishing "Letters to the Editor." 	
Support of Local Units	 Collaborate with Regional Committee Chairs to ensure personal outreach to district or building leadership promoting the importance of experienced educators for strong communities. Ensure that every Local MRTA Unit has a designated Retirement Education Committee chairperson. Provide guidance and support to local chairs in executing retirement education initiatives. 	
Speakers Bureau	 Provides a platform for knowledgeable speakers to address MRTA members on retirement and education issues. Recommend to the MRTA Board of Directors strategies for educating and informing the membership about MRTA functions and educational events, including the establishment of a speaker's bureau and allowing all members to attend such events. 	
Education Association Booths and Outreach	1. Work with staff at MRTA to organize and manage at least ten functions that result in collaboration with educational associations including but not limited to informational booths at statewide education association conferences to raise awareness about MRTA and its mission.	
Retirement Education Workshops	 Coordinate Retirement Education Workshops in each of MRTA's 14 Regions to educate retirees and current public school employees on the value of public education and pensions. Develop an in-person or virtual program for these workshops that can be accessed on the MRTA website and provide relevant informational materials. 	
Relationship Building with Civic & Community Organizations	1. Advocate for the enhancement and protection of public school pension benefits and the quality of life for all Missourians by engaging with civic groups and community organizations.	

Membership Growth
and Outreach

- 1. Work in conjunction with the MRTA Membership Committee to distribute materials and information about MRTA, including grant opportunities, at various school events such as health fairs and convocations.
- 2. Assist Membership Committee with calling campaign and school new retiree list.

	Retirement Education Calendar of Events
January - February	 MRTA Retirement Chair will organize initial email/meeting with appointed region Retirement Education Chairpersons. Each Retirement Education Region Chair will supply names of individuals in their region that could be utilized for the MRTA Speakers Bureau.
January - February	 Reach out to Local Unit Retirement Education Chairs to introduce yourself and establish communication channels, Coordinate with Local Unit Retirement Education Chairpersons to ensure all units have designated Retirement Education Committee chairpersons Attend MRTA Legislative Day. Attend when possible first Monday Legislative meetings with Director – send email to unit retirement education chairs about attending First Monday meetings. Reach out for engagement with civic groups and community organizations. Region 14, 13, 12, and 11 submit letters to the editor on key legislative matters. Discuss with area regions Retirement Education Workshops.
March - April	 Work with Membership Committee to launch informational campaign about MRTA at local school events. Regions 10, 9, 8, and 7 submit letters to the editor on key legislative matters. Attend unit president summit. Commence outreach to district and building leadership. Review statewide education association conferences and setup informational booth. Host joint Retirement Education Workshop for potential new retirees in Regions 1, 2 and 3. Attend virtually spring Retirement education committee meeting. Evaluate Committee progress and adjust strategies as necessary. Contact local bank and car dealerships for potential sponsors of MRTA Annual Golf Tournament.

May - June	 Host joint Retirement Education Workshop for potential new retirees in Regions 4, 5 and 6. Collaborate with MRTA Membership Committee for material distribution and help membership committee with calling campaign and school retiree list.
July - August	 Attend joint meeting with Retirement Education and Membership Committee. Host joint Retirement Education Workshop for potential new retirees in Regions 7, 9 and 10. Review progress and plan for upcoming events. Attend and participate in Back-To-School Events Attend and participate in grant awards. Assist membership committee with calling non-renewals
September - October	 Attend Annual Meeting. Attend statewide education association conference and informational booths. Host joint Retirement Education Workshop for potential new retirees in Regions 8, 11, 12, 13 and 14. Work on Goals and Objectives for upcoming year. Prepare recommendations for the MRTA Board of Directors.
November - December	 Chair present recommendations to the MRTA Board of Directors. Host Retirement Education Workshop for potential new retirees in Region 4 (Boone County). Region Committee chairs make sure that all unit region committee chairs are set for the upcoming year. Confirm Region Committee Chairs for the Upcoming Year