

Business Associate Sponsor Application

Sponsorship Year: January 1, 2022 - December 31, 2022



Business Information

Company Name: _____

Business Product or Service: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

Would you like MRTA to provide a link to your Internet site? _____ Yes _____ No

Internet site you would like MRTA to provide link to: _____
(If you would like your logo included with your link, please contact Sarah Hoeller at sarahhoeller@mrta.org)

Our company is also interested in: _____
 Sponsoring a MRTA event
 Website Advertising

Name of Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Participation Information - please mark all that apply

MRTA Business Associate Sponsorship Fee @ \$250 \$ _____

MRTA Email to Members is desired @ \$50 set \$ _____
(A MRTA Business Associate Sponsorship is required.)

MRTA June Watchdog Report Advertising (see enclosed Rate Sheet)..... \$ _____

MRTA August Watchdog Report Advertising (see enclosed Rate Sheet)..... \$ _____

MRTA December Watchdog Report Advertising (see enclosed Rate Sheet)..... \$ _____

MRTA Ambassador Golf Tournament Hole Sponsor @ \$250 - June 2022 \$ _____
(Additional information will be sent at a later date)

Total Due: \$ _____

Method of Payment

() Check enclosed (Payable to MRTA)

() Credit Card _____ Exp. Date _____
(circle one) Visa OR MasterCard

Name on card _____ CVV _____

() Send Invoice reference Purchase Order # _____

3-digit security code from back of credit card.

Return completed application and directory advertisement information (if applicable) to:

**Mail to: MRTA, 3030 DuPont Circle, Jefferson City, MO 65109 or -
 email to: sarahhoeller@mrta.org**

Sponsorship fees to the Missouri Retired Teachers Association and Public School Personnel are not tax deductible as charitable contributions for income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed by the Omnibus Budget Reconciliation Act of 1993 as a result of association lobbying activities.



Become a 2022 Business Sponsor and Friend of MRTA

As a Business Sponsor you will:

- Demonstrate your support of public schools, retired and active teachers, administrators and public school personnel.
- Receive recognition of your sponsorship on the MRTA website, in the MRTA newsletters and in the MRTA Unit Presidents Summit and Annual meeting registration packet.
- Be provided a link from the MRTA Internet site directly to your business website.
- Receive one copy of each mailing of the MRTA Watchdog newsletters.
- Business may note MRTA Business Sponsorship in publications, advertising and website.
- Allow for an email to be sent to our membership with approval by executive director.

(There is an administrative service fee of \$50.00 that will be charged. The Association reserves the right to reject any email that is in conflict with the mission, vision and objectives of MRTA.)

- Unlimited posting to our Job Openings page on website.



2022 Watchdog Report Advertising Insertion Order

Name of Advertiser: _____

Size of Ad (circle one) Full Page (\$800) Half Page (\$500) 1/4 page (\$300)

() Ad is Enclosed () Ad will be mailed before deadling for publication

Contact Person Regarding This Ad: _____

Billing Address: _____

Billing City, State, Zip: _____

Telephone: _____

Fax: _____

Email: _____

Authorizing Signature: _____

Date: _____

Production Charges: Any production charges incurred will be billed to the advertiser.

Terms and Method of Payment: Payment is due 30 days from date of invoice.

() Check enclosed - make checks payable to **Missouri Retired Teachers Association**

() Credit Card Number _____ Exp. Date _____
(circle one) Visa - or MasterCard

Name on Card _____ CVV _____

() Send Invoice reference Purchase Order # _____ 3-digit security code from back of credit card.

Send Advertising to: email: sarahhoeller@mrta.org OR

Sarah Hoeller, Assistant Director
Missouri Retired Teachers Association
3030 DuPont Circle
Jefferson City, MO 65109

Indemnification:

Advertising will be accepted with the understanding that the advertiser and his agency, jointly and severally will indemnify and hold harmless the Missouri Retired Teachers Association and Public School Personnel and any of its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism. The Missouri Retired Teachers Association and Public School Personnel reserves the right to reject any advertisement at any time.

Watchdog Newsletter

ADVERTISING RATES



Advertising Specifications and Rates

DEADLINES FOR PUBLICATIONS

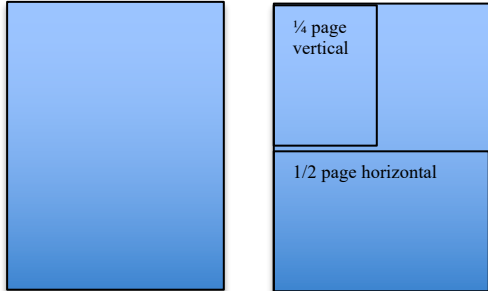
The deadline for advertising in the May publication is May 13, 2022. The publication will be distributed to all members of MRTA in June.

The deadline for advertising in the August publication is July 15, 2022. The publication will be distributed to all members of MRTA in August.

The deadline for advertising in the December publication is November 11, 2022. The publication will be distributed to all members of MRTA in January.

The Missouri Retired Teachers Association and Public School Personnel is publishing its newsletter. The organization represents over 30,000 of the public school teachers, administrators and public school personnel in the state. The newsletter is sent out three times a year to our membership.

Advertising Rates & Sizes



Full Page	\$800	7 1/2 x 10 *
1/2 Page (Must be Horizontal)	\$500	7 1/2 x 5 *
1/4 Page (Must be Vertical)	\$300	3 1/2 x 5 *

*All dimensions are expressed in inches.

Advertisers are requested to submit material camera ready. Any production charges will be billed to the advertiser

PHOTOS: 133-line screen preferred

BLEEDS: Available for full-page ads only.

Advertisements may be emailed to : Sarah Hoeller - sarahhoeller@mrta.org

Ads emailed MUST be in PDF format with embedded fonts